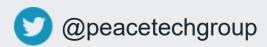
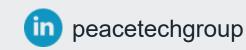


# Harnessing technology to develop peacebuilding







### Presentations at the Conflict Research Society conference, Belfast 2022

Professor Emeritus Tom Woodhouse: Mapping Football Foundations: neglected drivers towards the realisation of Sustainability Development Goals (SDGs) and Positive Peace

Serge Stroobants, The Institute for Economics and Peace: IEP's Methodology of mapping peace data

Professor Kate Robson Brown: The role of data in peacebuilding

Professor Prathivadi Anand: Capability approach and conflict resolution in the context of smart cities and smarter citizens

Dr Hen Wilkinson: Using technology to research beneath the surfaceKaren Abi-Ezzi & Nabeela Khan

Dr Karen Abi-Ezzi & Nabeela Khan: Exploring synergies between art and technology



Mapping Football Foundations: neglected drivers towards the realisation of Sustainability Development Goals (SDGs) and Positive Peace

**Tom Woodhouse** 



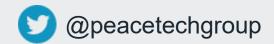
### **CONCEPT PAPER**

Handbook of Sport and International Development: Edward Elgar Publishers **PaceTech Group** 

Chapter on Conflict Transformation, Football and Positive Peace

 includes case studies of foundation projects in EPL, La Liga Spain, and J League Japan

Co-authored with Yolanda Antin Partnerships Manager Foundation of FC Barcelona Hiro Fujihara Peace Studies MA

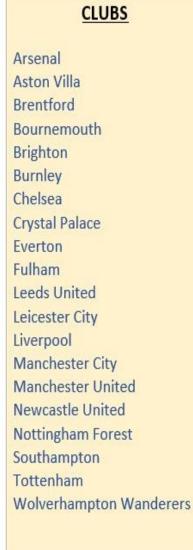


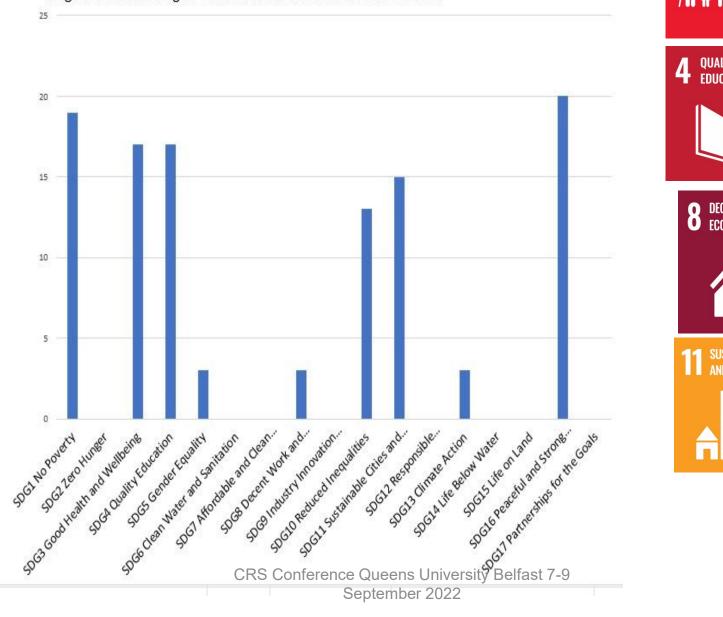






#### Visualising Data English Premier League Clubs and the SDGs 2022-2023 Season





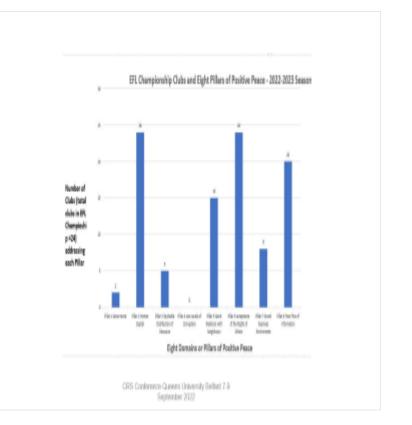


# Connecting sport and the IEP Model of Positive Peace

- **Positive peace** the attitudes, institutions and structures that create the optimum environment for human potential to flourish.
- Football IN THE EIGHT PILLARS MODEL

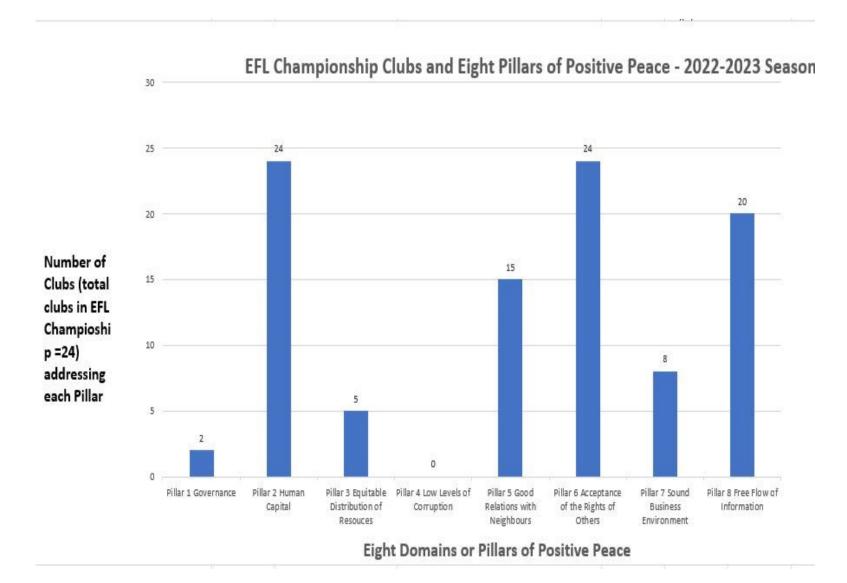


**IPTG** 



CRS Conference Queens University Belfast 7-9

September

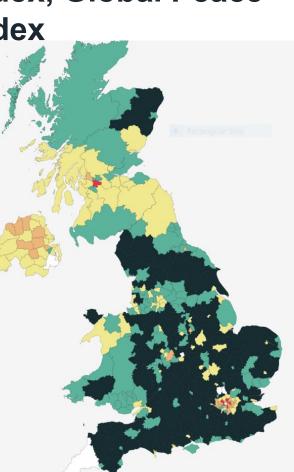


### Aims-

Promote growth of IPTG as an established resource to enable collaboration between peace researchers and 'peace technologists'

Achieve State of the Art Data Vis Modelling for Football as SDG Driver to emulate the standards set by Institute for Economics and Peace

### Institute for Economics and Peace, UK Peace Index, Global Peace Index



### Football4communit y EPL/SDGs Mapping





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UEFA joins Football for the Goals Strong commitment to reaching

Sustainable Development Goals.



Our strategy, policies & targets

UEFA's roadmap to building a more sustainable future for European football.

### UEFA – a cross- European network of 55 national football associations from Albania and Andorra to Ukraine and Wales



European Football Clubs also active in the European Football for **Development Network** EFDN

FAI

Republic of

Ireland

Switzerland

(RE

Romania

TFIC Türkiye Russia\*

Ukraine

San Marino

Wales



D,C

16

Serbia

Slovakia

Scotland

OGO NZ

Slovenia

Spain

### POSITIVE PEACE IMPLEMENTATION GUIDE

A user's guide to the Positive Peace Framework

The Positive Peace framework can be applied in many settings and provides a framework to understand, and then address, the multiple and complex challenges the world faces. Not only is the framework applicable at the macro level for governments, it is also applicable and is used at the community level.



# IEP Methodology of mapping peace data

Serge Stroobants

The Institute for Economics and Peace

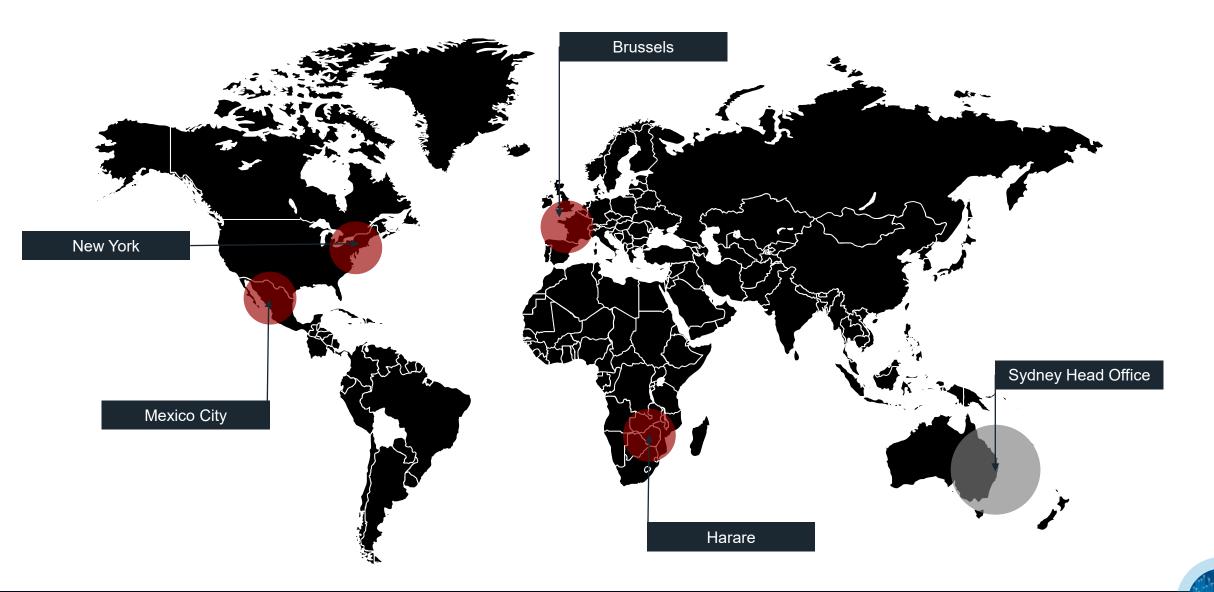


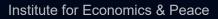
# IEP

The Institute for Economics and Peace is an independent, not-for-profit think tank dedicated to building a greater understanding of the key drivers of peace, as well as identifying the economic benefits that increased peacefulness can deliver.



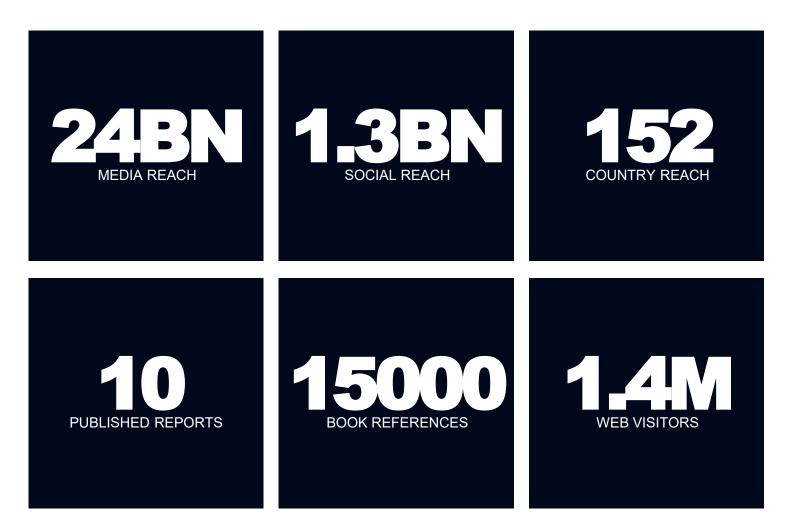
### **Our international offices**





### **Institute for Economics and Peace**

- Research used extensively by organisations, including the OECD, Commonwealth Secretariat, World Bank and the United Nations
- Work is included in 1,000s of university courses
- Over 500,000 downloads of IEP reports in the last 12 months





## **Technologies used in IEP's work**

- Data mining
- Data mapping
- > Al for systemic development
- Geodata and geolocalisation VITO & Climate security
- Visualisation: analysis-productioncommunication
- Audiences and channels, the market reality
- Charts vs Vectors



# **Technologies used in IEP's work**



- > Audience: 3 target groups
- Social media: 0.3 seconds to attract the user, 1,5M users for IEP
- > Charts: limited appeal on social media
- > Vectors:
  - maximum data in just one image
  - Data point-explanation text-vector sign-map-brand logo
- Interactive maps (ESRI-Color code-Full access to all data in several forms)
- > Monitoring and evaluation:
  - External inputs incentivising internal adaptation
  - General market position, competition
  - Generating the 25 Bn media reach



### 2022 GLOBAL PEACE INDEX MEASURING PEACE IN A COMPLEX WORLD

#### THE STATE OF PEACE

VERY HIGH	HIGH	MEDIUM	LOW	VERY LOW	NOT INCLUDED

IMPROVEMENT



countries recorded improvements in peacefulness

#### DETERIORATIONS

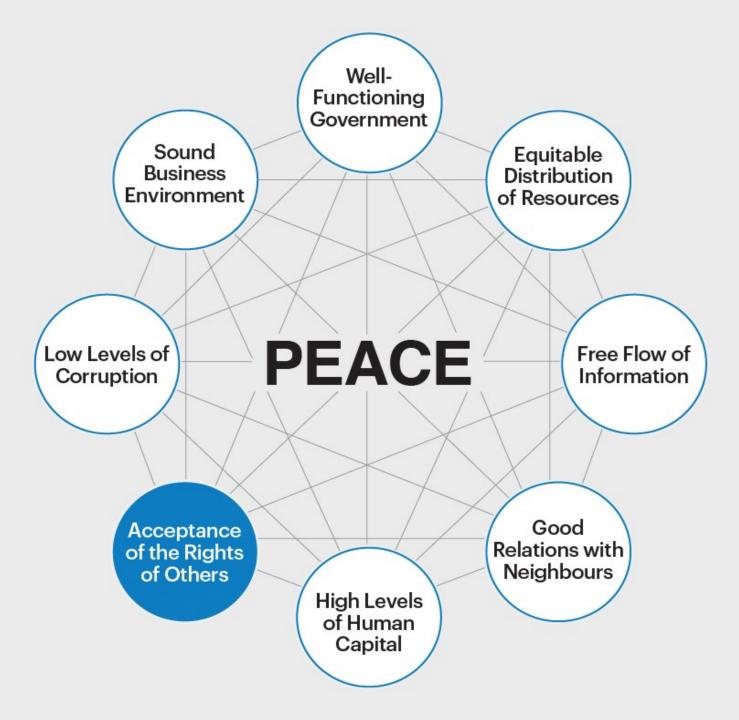


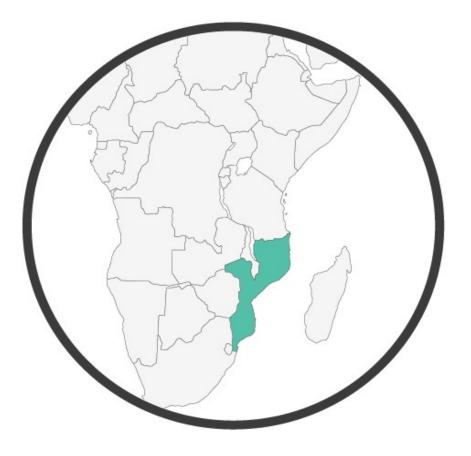
countries were less peaceful in 2022 than in 2021 OVERALL AVERAGE CHANGE (%)



The average level of global peacefulness deteriorated by 0.3 per cent in the 2022 Global Peace Index







# -414

Mozambique recorded the largest decrease of terror related deaths, from 507 deaths in 2020 to 93 in 2021.



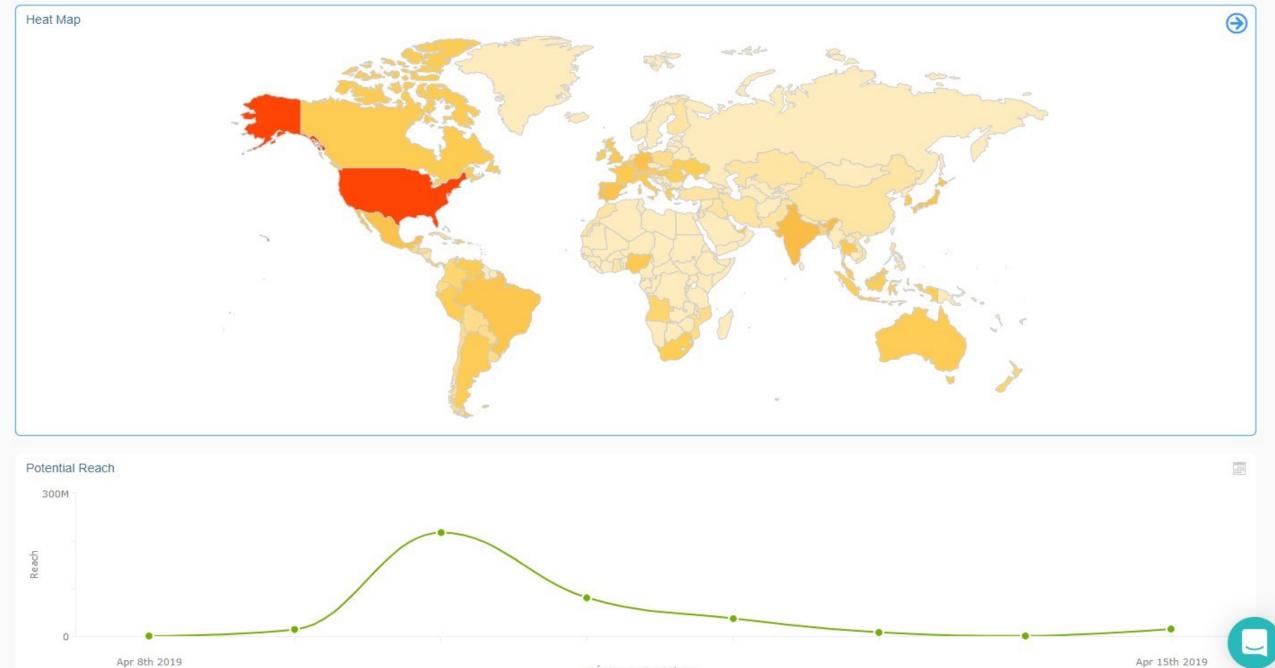
# 82,4 milion were forcibly displaced globally in 2020.



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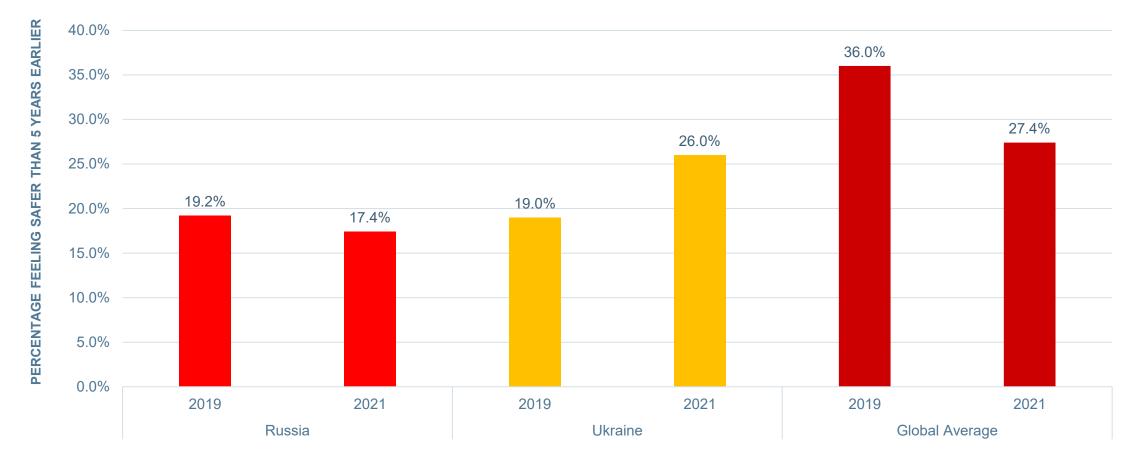


Índice de Paz México

### Feeling safer than five years earlier, 2019 and 2021



Between 2019 and 2021, there was a sizable increase in the proportion of Ukrainians feeling safer than five years earlier, while the proportion of Russians declined slightly.

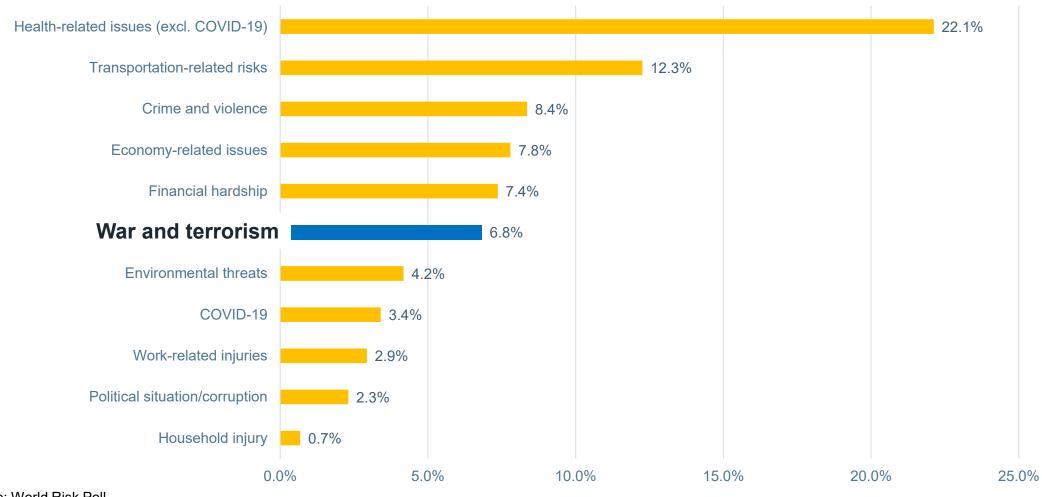


Source: World Risk Poll

### IEP

### Top risks identified by Ukrainians in 2021

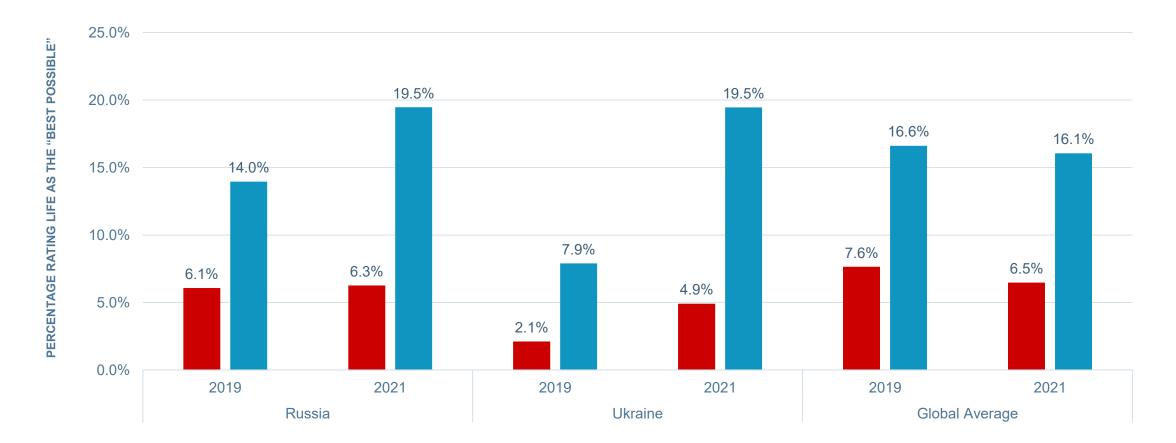
Only about one in 15 Ukrainians identified "war and terrorism" as their biggest concern.



Source: World Risk Poll

### Life satisfaction and optimism about the future, 2019 and 2021

Between 2019 and 2021, the percentage of Ukrainians rating their current life conditions and their future prospects as the "best possible" more than doubled.



Source: Gallup

■ Life today ■ Life in 5 years

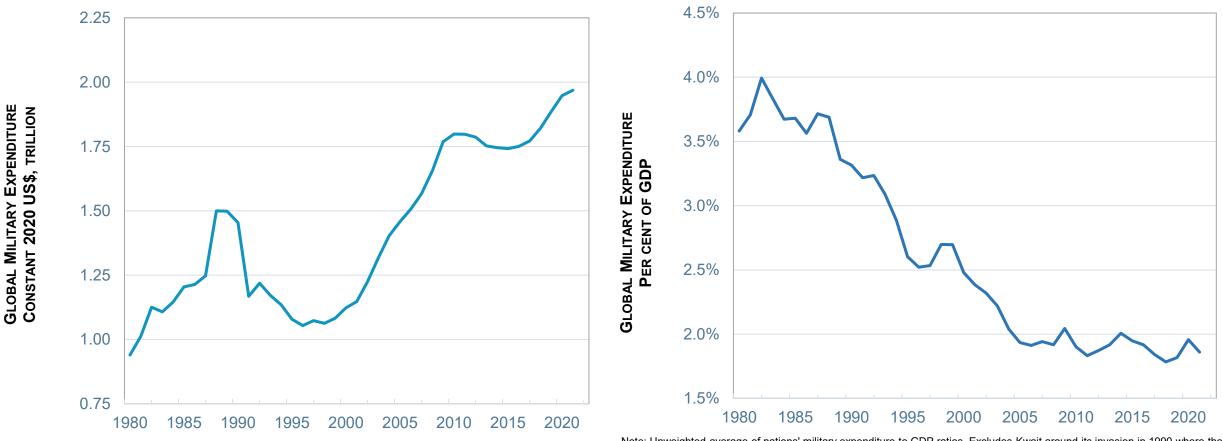


ΙΕΡ

### **Global Military Expenditure**



Military expenditure had been increasing in nominal terms over the past decade. However, relative to GDP, expenditure declined from 4 per cent in the 1980s to 2 per cent in recent years.



Note: Unweighted average of nations' military expenditure to GDP ratios. Excludes Kwait around its invasion in 1990 where the country reported rates above 100%. Source: SIPRI

Source: SIPRI

### State fo Peace in 2022

IEP

The average level of global country peacefulness has deteriorated by



This is the eleventh deterioration in the last 14 years.



90 countries became more peaceful
71 countries deteriorated

### Improvements were driven by changes in:

- Terrorism Impact
- Incarceration rates
- Military expenditure (% of GDP)

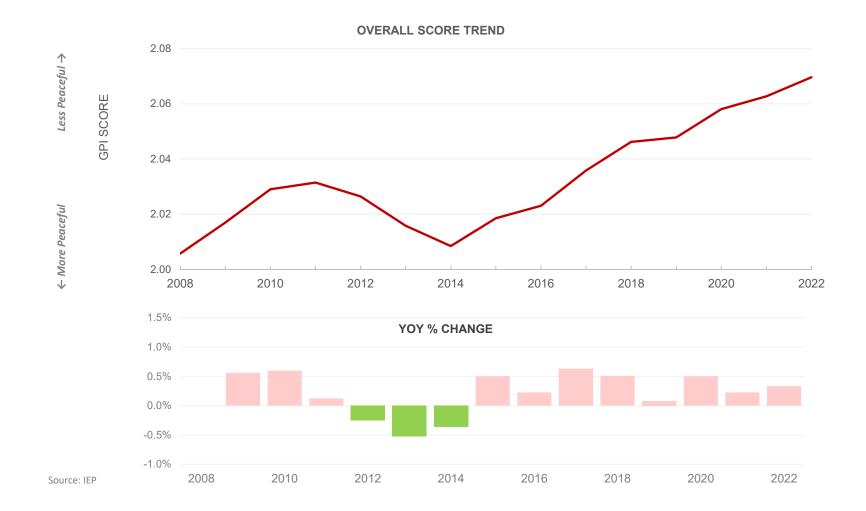
Deteriorations primarily driven by changes in:

- Refugees and IDPs
- Political Terror Scale
- Neighbouring Countries Relations

### Peace since 2008

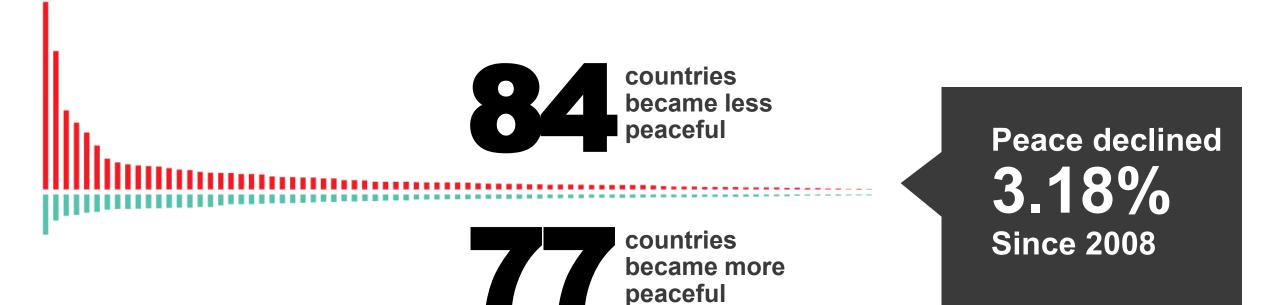
Peacefulness has declined year on year for eleven of the last 14 years.

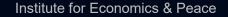




### Improvements and deteriorations, 2008-2022

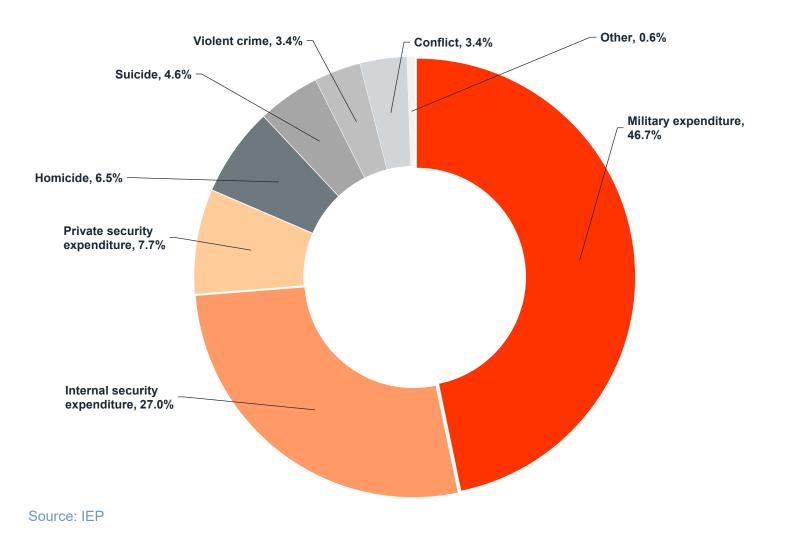






### Breakdown of the economic impact of violence

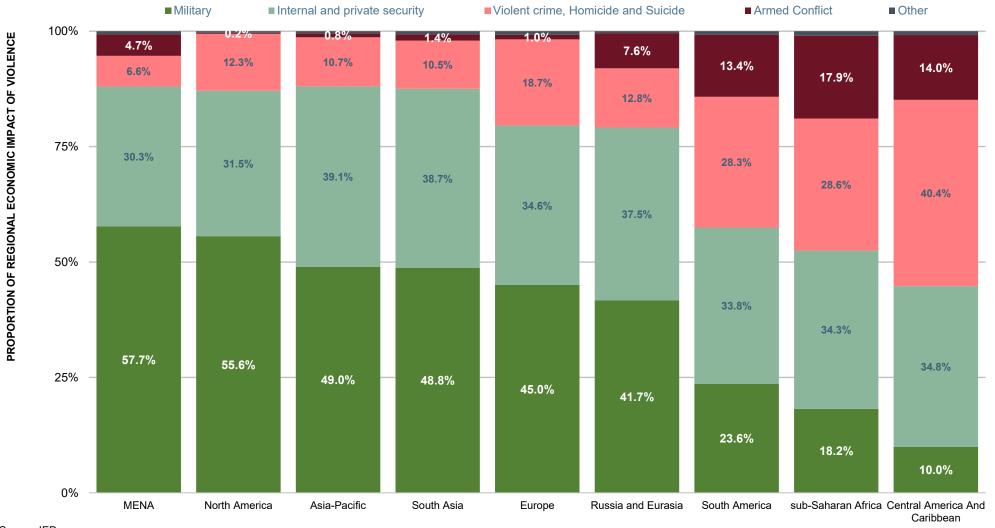
Military expenditure accounts for over 46.7 per cent of the total economic impact of violence.



<u>IEP</u>

### **Composition of Economic Impact by Region**

Security spending has the largest economic impact in most regions



IEP

# The role of data in peacebuilding

Kate Robson Brown

**University of Bristol** 



### We are living through a data revolution



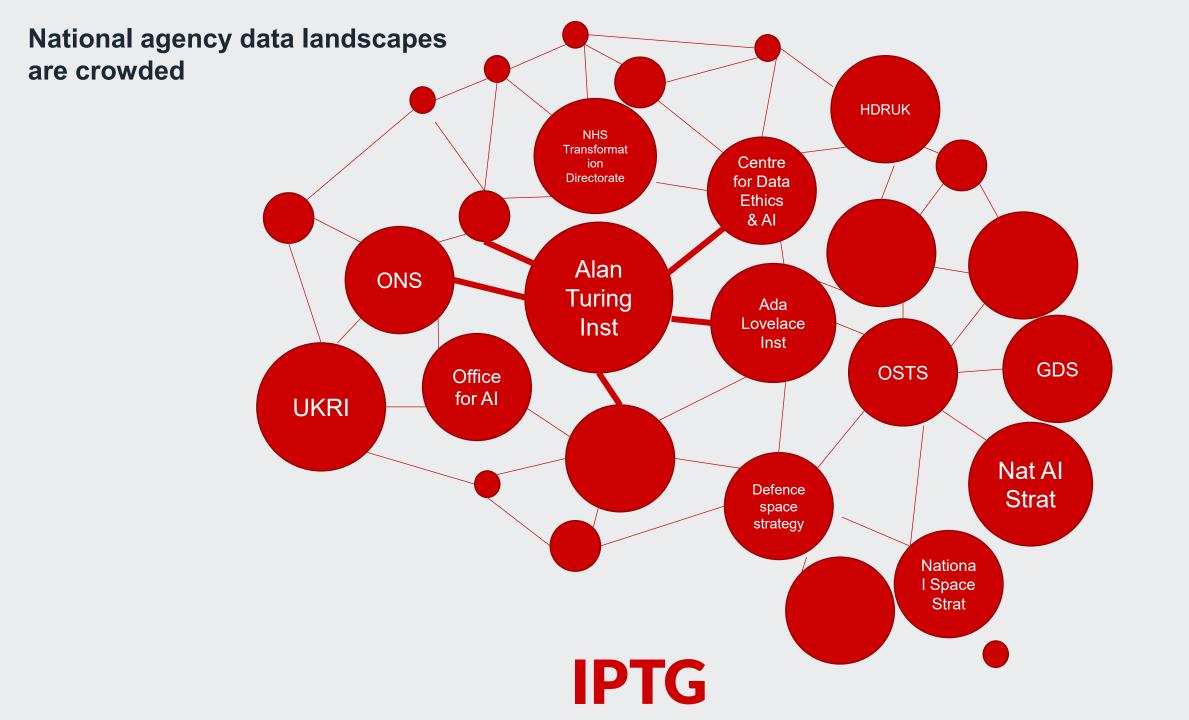
Potential total annual value of AI and analytics across industries

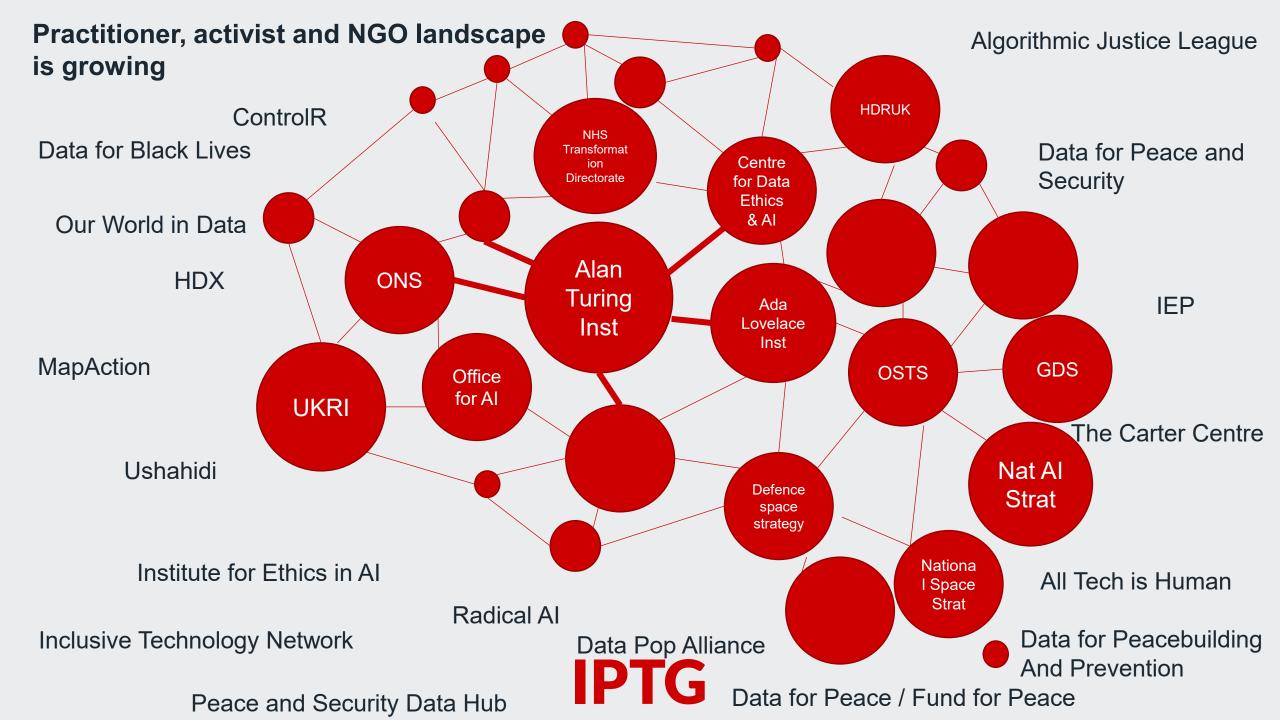
## \$9.5T - \$15.4T

- Tap an industry to size the opportunity -



https://www.mckinsey.com/business-functions/mckinsey-analytics/our-insights/the-executives-ai-playbook?page=industries/





## What are the key elements of data science within peace building systems?

Data science has been defined not as a single discipline, but a complex process which involves a multidisciiplinary team complementary skills.

**Computer Science** 

Software Engineering Machine Learning

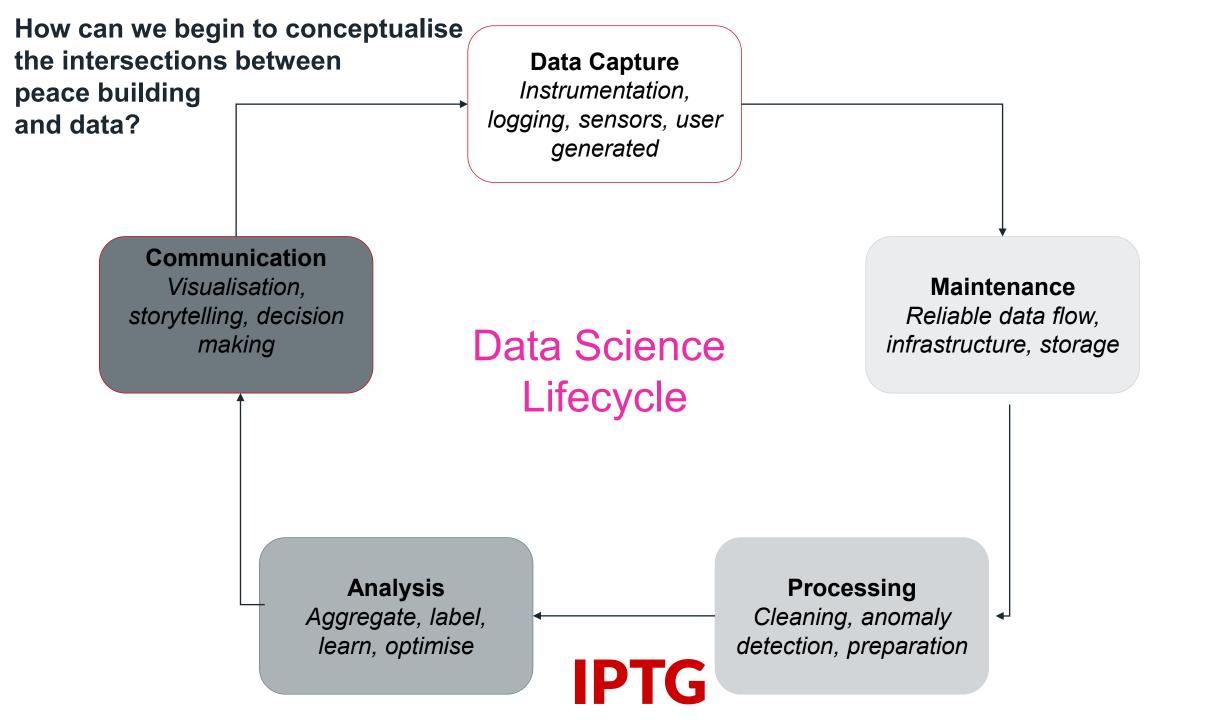
Data Science

Technology

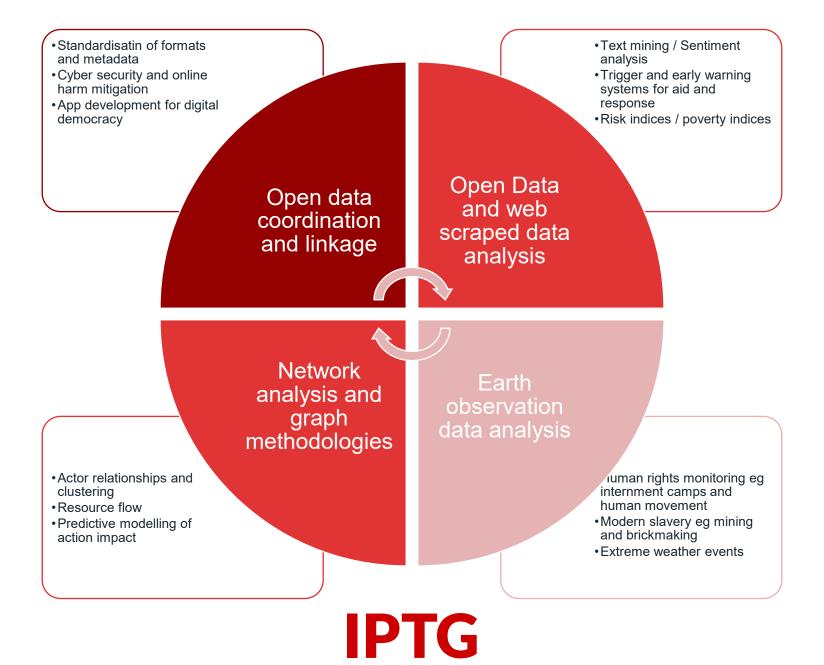
Digital

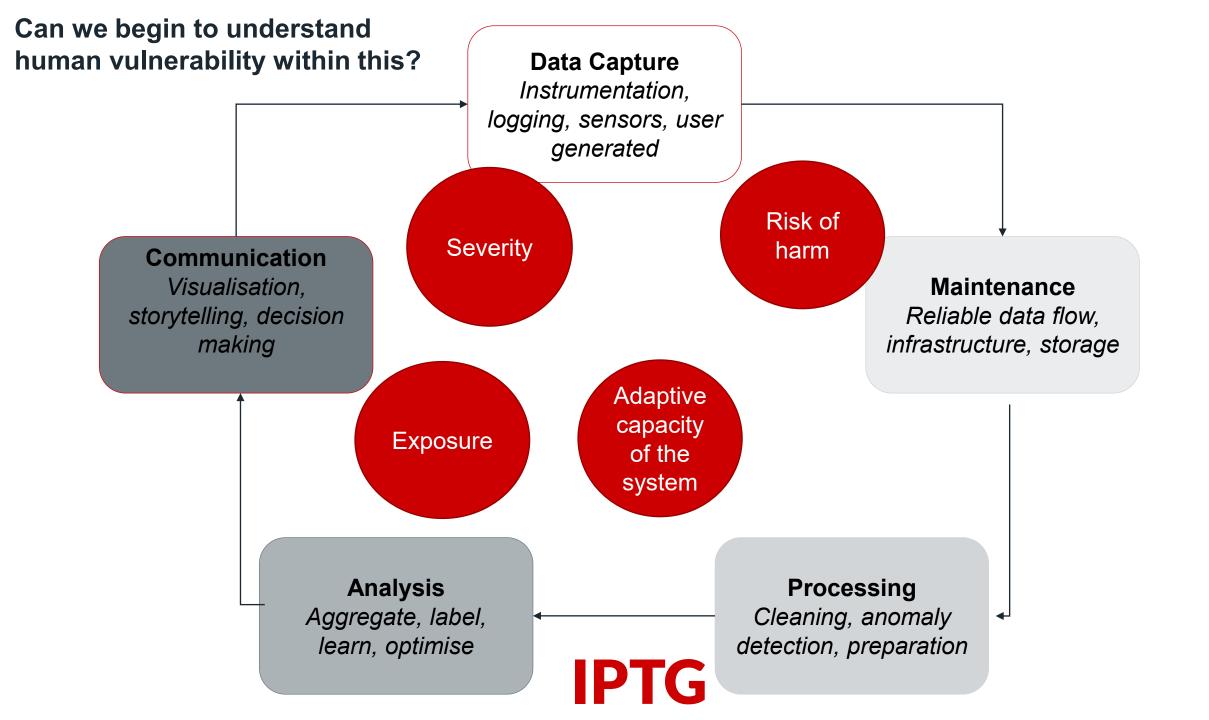
Mathematics Statistics

Data science combines multiple fields including statistics, scientific methods, software engineering, data analytics and visualisation to extract value from data.



### Where might we look for examples of data driven peacebuilding?



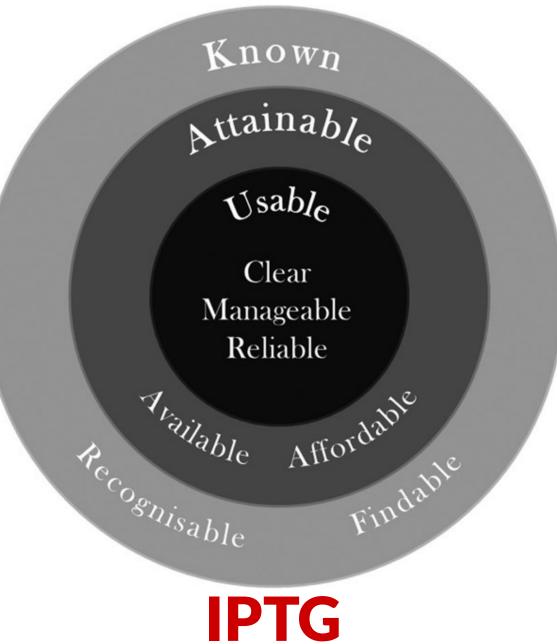


# Next steps: Assessing the status of the current data driven peacebuilding ecosystem – how successful is it?

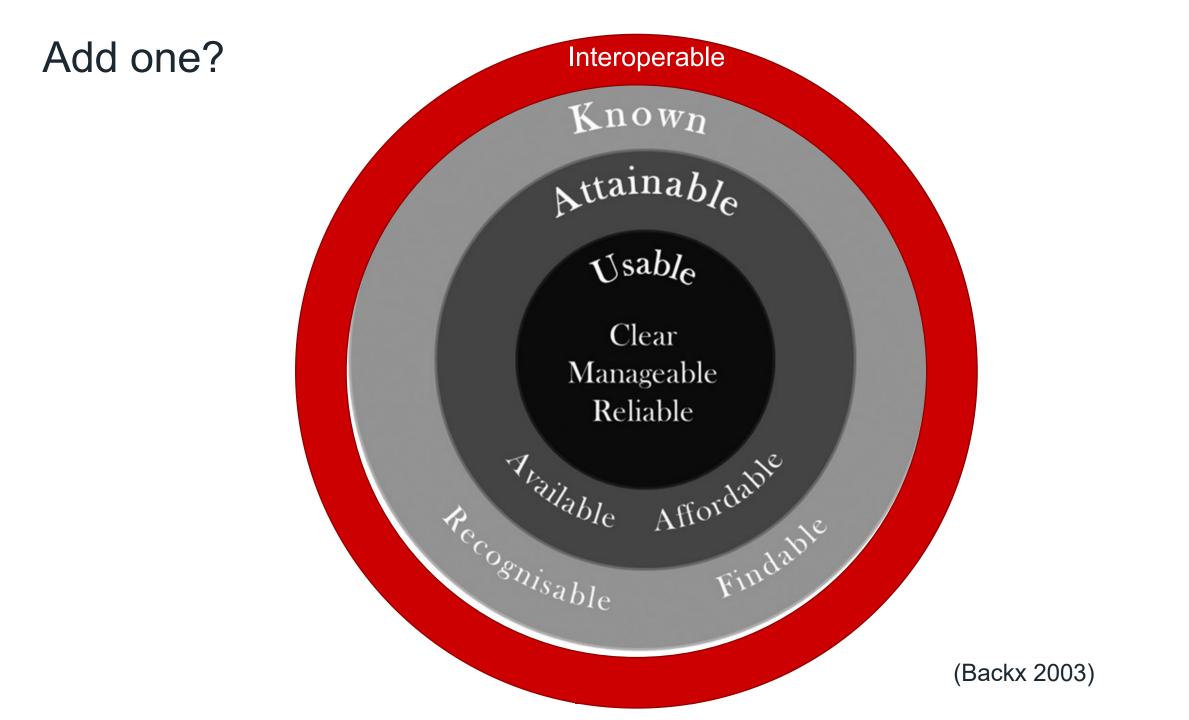
- Map and monitor data centric activities, developing automated methodologies
- Design and apply output indicators as conditions for a successful peacebuilding data ecosystem, eg:
  - Data supply: how data are provided as open data;
  - Data governance: how governance aspects are organised;
  - User characteristics: how the user characteristics enable the user to innovate with open data;
- Understand the structure, strengths and vulnerabilities of the data driven peacebuilding ecosystem, and build a computational model to describe this
- Propose interventions and model impacts

## **IPTG**

A user perspective on data supply



(Backx 2003)



## Capability approach and conflict resolution in the context of smart cities and smarter citizens

Prathivadi Anand



## **Part 1: Smart cities**

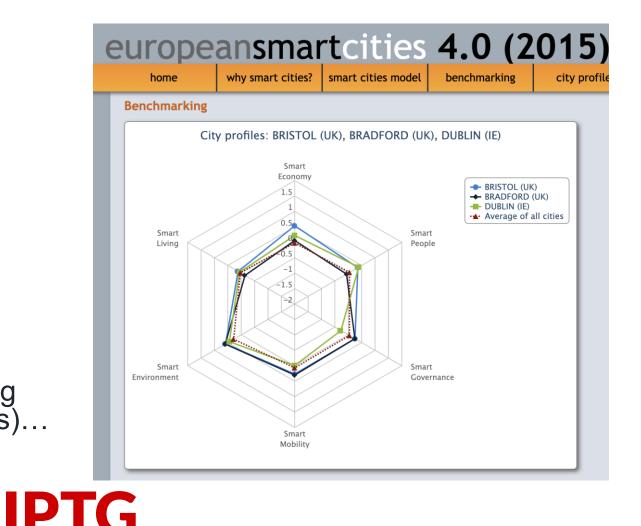
- What is a smart city?
- Would you think Belfast is a smart city?
- Bradford?
- Technical
  - Use of ICT technologies for advancing human well being
- Philosophical
  - Agile, adapting, nimble, positioning, anticipating, making the right moves (game of chess)...
     = pro-active than reactive





## **Part 1: Smart cities**

- What is a smart city?
- Would you think Belfast is a smart city?
- Bradford?
- Technical
  - Use of ICT technologies for advancing human well being
- Philosophical
  - Agile, adapting, nimble, positioning, anticipating, making the right moves (game of chess)...
     = pro-active than reactive



## Part 2: Conflict resolution, peace: Safe Cities index

### • EIU Safe Cities Index

- Composite index
- Five pillars
  - Digital security
    - Secure smart cities
  - Health security
  - Infrastructure security
  - Personal security
  - Environmental security

### SCI2021 Pillars and indicators

### 1. Digital security

Inputs 1.1.1) Privacy policy 1.1.2) Citizen awareness of digital threats

1.1.3) Secure smart cities 1.1.4) Cybersecurity preparedness 1.1.5) Public-private partnerships

### Outputs

1.2.1) Percentage with internet access 1.2.2) Secure internet servers 1.2.3) Risk of attacks

- 1.2.4) IT infrastructure risk 1.2.5) Percentage of computers
- infected from online attacks

### 2. Health security

### Inputs

2.1.1) Universal healthcare coverage 2.1.2 a) Availability of public healthcare

- 2.1.2 b) Availability of private healthcare
- 2.1.2 c) Availability of OTC drugs 2.1.3 a) Quality of private healthcare provision
- 2.1.3 b) Quality of public healthcare
- provision 2.1.4 a) No. of beds per 1,000
- 2.1.4 b) No. of doctors per 1.000
- 2.1.5) Access to safe and quality food
- 2.1.6) Policy on substance abuse /
- drug use 2.1.7) Pandemic preparedness
- 2.1.8) Mental health

### Outputs

2.2.1) Emergency services in the city 2.2.2) Life expectancy years

### 2.2.3) Infant mortality 2.2.4) Cancer mortality 2.2.5) Lifestyle related disease burden 2.2.6) Mental health burden 2.2.7) Covid-19 mortality

### 3. Infrastructure security

Inputs 3.1.1) Enforcement of transport safety 3.1.2) Pedestrian friendliness 3.1.3) Disaster management / business continuity plan 3.1.4) Water infrastructure 3.1.5) Hazard monitoring

3.2.1) Road traffic deaths 3.2.2) Deaths from climate-related disasters

- 3.2.3 a) Transport infrastructure: Air transport facilities
- 3.2.3 b) Transport infrastructure:
  - Road network
- 3.2.3 c) Transport infrastructure: Rail network
- 3.2.4) Power network
- 3.2.5) Institutional capacity and access
- to resources
- 3.2.6) Catastrophe insurance 3.2.7) Disaster-risk informed
- development
- 3.2.8 a) Percentage living in slums
- 3.2.8 b) Percentage of homeless population

### 4. Personal security

- Inputs
- 4.1.1) Use of data-driven techniques for crime
- 4.1.2) Gun regulation and enforcement

- 4.1.3 a) Threat of terrorism 4.1.3 b) Threat of military conflict
- 4.1.3 c) Threat of civil unrest
- 4.1.4 a) Police personnel per capita

© 8 Tr 3

- 4.1.4 b) Prosecution personnel per capita
- 4.1.4 c) Professional judges or magistrate
  - personnel per capita
- 4.1.5) Expenditure on social security
- 4.1.6 a) Laws on domestic violence 4.1.6 b) Laws on sexual harassment

### Outputs

æ

- 4.2.1 a) Prevalence of petty crime
- 4.2.1 b) Prevalence of violent crime
- 4.2.2) Organised crime
- 4.2.3) Severity of terrorist attacks 4.2.4) Deaths from substance use
- disorders
- 4.2.5) Level of corruption 4.2.6) Enforceability of contracts
- 4.2.7 a) Income inequality levels
- 4.2.7 b) Share of population in
- vulnerable employment
- 4.2.8 a) Female homicide rates
- 4.2.8 b) Prevalence of domestic violence

### 5. Environmental security

### Inputs

- 5.1.1) Sustainability masterplan 5.1.2) Incentives for renewable energy
- 5.1.3) Green economy initiatives
- 5.1.4) Waste management

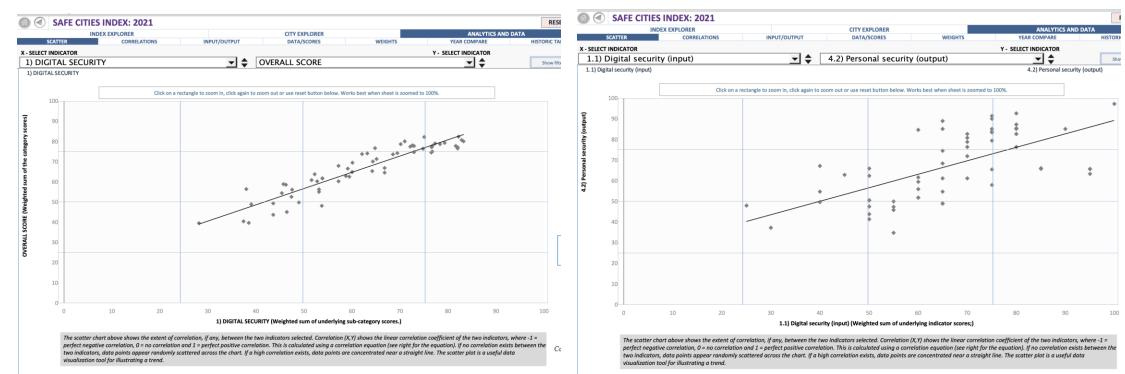
### Outputs

- 5.2.1) Sustainable energy 5.2.2) Rate of water stress
- 5.2.3) Air quality levels 5.2.4) Urban forest cover
- 5.2.5) Waste generation

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Outputs

## **Digital security = More personal security?**



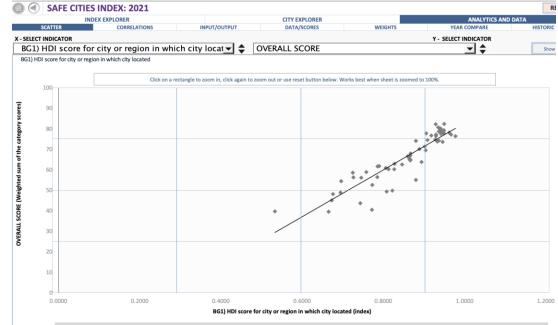
Back to top

Back to top



## Human development = Human security

- Are city regions with more HDI safer?
- Implications
  - Capabilities = enhancing substantive freedoms
    - Agency freedoms
    - Wellbeing freedoms
  - More freedoms = flourishing



The scatter chart above shows the extent of correlation, if any, between the two indicators selected. Correlation (X,Y) shows the linear correlation coefficient of the two indicators, where -1 = perfect negative correlation, 0 = no correlation and 1 = perfect positive correlation. This is calculated using a correlation equation (see right for the equation). If no correlation exists between th two indicators, data points appear randomly scattered across the chart. If a high correlation exists, data points are concentrated near a straight line. The scatter plot is a useful data visualization tool for illustrating a trend.

Back to to

IPTG

## **Conclusions and research agenda**

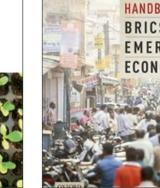
- Smart cities very real increasing
- At present emphasis on technology only
- Lip service to well-being 'smart washing' (Anand,2021)
- Digital security = an important pillar of safe cities
- More human development = safer cities
- Smart technologies must → more freedoms/ human development

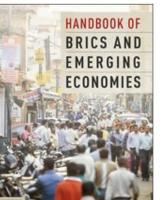






New Frontiers of the Capability Approach Edited by Flavio Comim, Shailaja Fennell and P. B. Anand





citations to date

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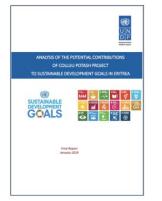
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Altmetric

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MONGOLIA HUMAN DEVELOPMENT REPORT 2011





implications for public policy in the **Global South** Prathivadi B. Anand 🔽 回 Pages 199-212 | Received 12 Jun 2019, Accepted 20 Jan 2020, Published online: 29 Jan 2020

PDF

Check for updates 66 Download citation 2 https://doi.org/10.1080/21582041.2020.1720794

# Using technology to research beneath the surface

Hen Wilkinson

University of Bristol / Community Resolve



## PeaceTech in Action

Technology use to collect and convey data relating to peacebuilding and conflict interventions, as well as research

Exploring its potential to provide a more nuanced understanding of situations

Enabling new / creative / unorthodox perspectives on peacebuilding and conflict dynamics through the analysis of less traditional types of data

### Dangers ahead...

- A full-picture analysis of conflict and peacebuilding requires qualitative / mixed method approaches – not purely quantitative analysis
- Important to recognise and work with feelings and lived experience as a significant component of peacebuilding / research, and therefore of PeaceTech
- Research and tool building processes need to be context-informed, multilayered and rooted in historical, geopolitical and other data.

Using technology in mixed methods / qualitative research

### Tool 1

## Visualising energy shifts in group interactions

- Systematic application of technology to look for patterns in qualitative data
- Focus on 'the space between' participants emerging dynamics

### Tool 2

### **Sparking connections and reflections**

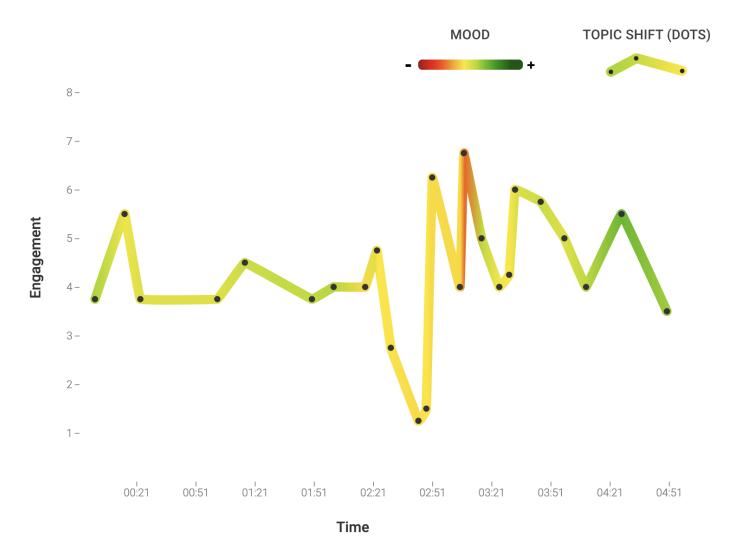
- Online liminal space
- Self-navigating so user is in charge
- Collecting responses to visual / written material

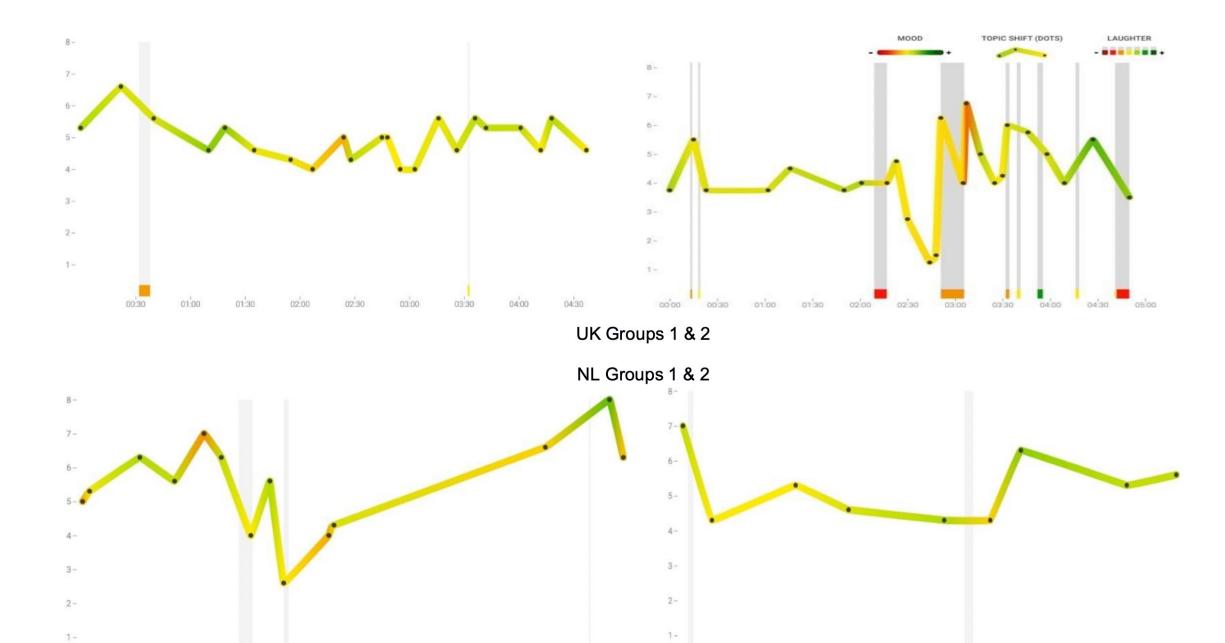
### Tool 1 Visualizing the space between

Line showing group energy shifts over 5 minutes, centred around a point of conflict in the group

Energy in the space in and out of conflict point was measured through engagement and mood.

### Space between visualisations





04:30

04:00

05:00

00:30

01:00

01:30

02:00

02:30

03:00

03:30

04:00

04:30

00:30

01:00

01:30

02:00

02:30

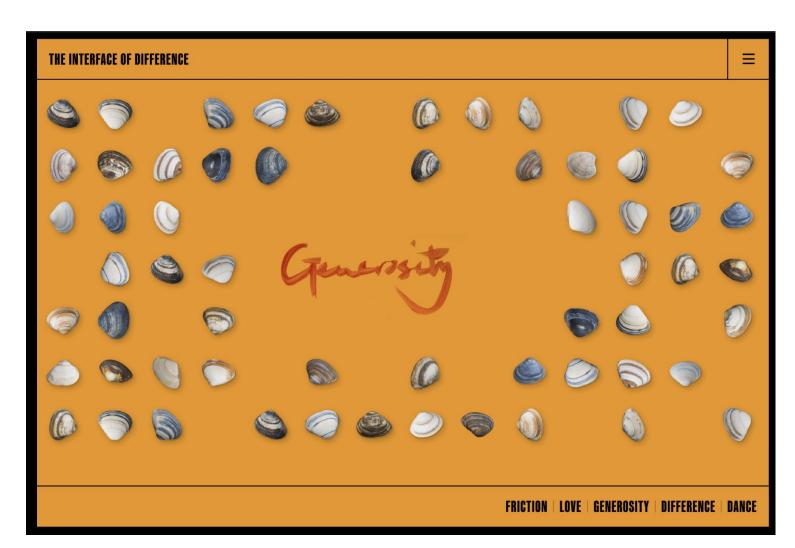
03:00

03:30

### Tool 2 The interface of difference (working title)

Technology used to provoke thought and reflection – an invitation to a conversation with yourself.

Method allows individuals to self-navigate through the material



### GENEROSITY



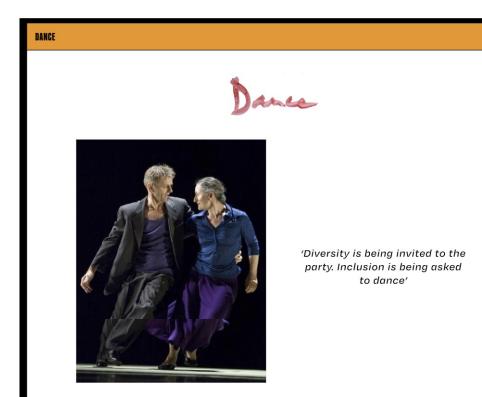
'Attention is the rarest and purest form of generosity.'

'Generosity is a practice. And as with anything we practice, we get better at it over time.' Starting from a position of 'what do I have to give?' takes you so much further than 'what am I after?'. Giving time, attention or information to others doesn't necessarily mean letting go of what you want or are thinking. Nor what you are feeling. But by assuming the best of what might come from your interaction, by looking for the shared ground, there is always an opportunity for growth and understanding – of yourself as much as another. And when your assumptions are challenged, remember that there is no reason why the person in front of you should think like you. Allow them to be themselves.

FRICTION | LOVE

Ξ





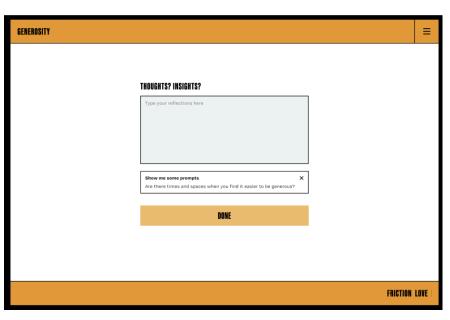
All our interactions with others are dances, some formal, some loose, sometimes close together, other times further apart. A dance can be inclusive or very alienating - is this my music, my way of dancing, are these my steps? There is an ease when the two find a way to merge and the flow of the dance is unstoppable. There is a jarring when we step on toes and trip each other up. Perhaps our anxieties about 'getting it right' get in the way, and encouraging spontaneous and frivolous pirouettes would make us laugh and lighten up. I wonder how things might change if everyone was allowed the lead in at least one dance, picked the music, set the tone - in families, work, life. It would push us all to understand and follow the other.

REFLECT

FRICTION | LOVE | GENEROSITY | DIFFERENCE

≡

GENEROSITY		E	=
	THOUGHTS? INSIGHTS?		
	Type your reflections here		
	Show me some prompts +	]	
	DONE		
		I	
		FRICTION LOV	IE



### Shared characteristics of both tools

- Moving away from standard qualitative studies both have a quantitative element
- Attention paid to aesthetics during data collection as well as in presentation of results
- Useful as one stage of a multi-layered research project / intervention
- Taking the researcher out of the process as far as possible
- And also ... idiosyncratic and explorative

### **Potential?**

## Tool 1 – energy shift visualization

- Combines verbal and nonverbal data
- Provides baseline for further qualitative analysis in this example, laughter
- Visual element intriguing
- Potential in identifying cultural differences and signifiers
- Inter-rater reliability is key but time consuming
- Other possible approaches?

### **Tool 2 – space for reflection**

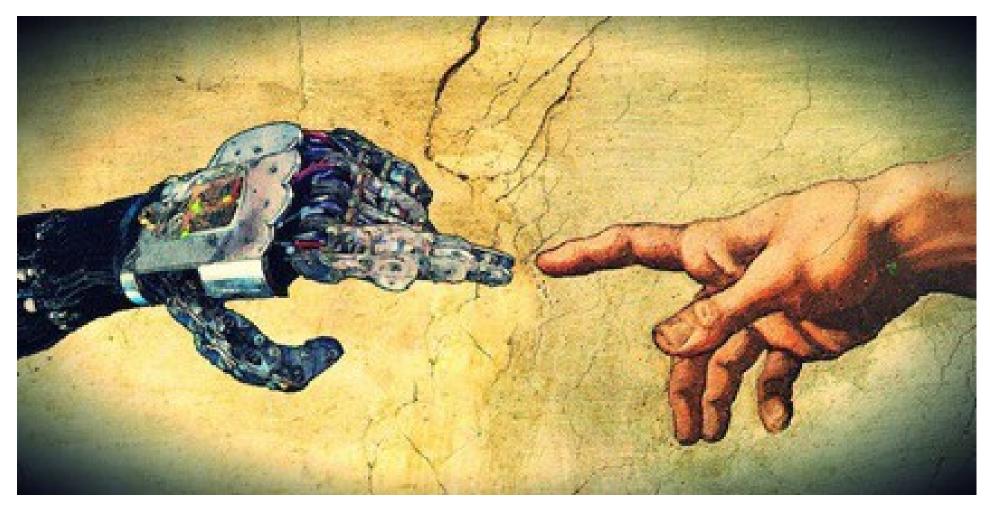
- Back-end (behind the scenes) collects data, allowing analysis that relates to
  - Journey (self navigation through the site)
  - Qualitative data via reflections
- Expands understanding of other realities in non-threatening private space
- Could be part of pre-dialogue preparation

# Exploring synergies between art and technology

Karen Abi-Ezzi & Nabeela Khan

University of Bradford





Source: https://www.quora.com/What-is-the-role-of-technology-in-the-evolution-and-development-of-art



# Introducing the 'So What do you See?' Project in Ukraine:

collecting images produced by ordinary people to gauge how they feel about themselves and the 'other' in this conflict



## **Project overview**

**IPTG** 



334 participants (17-60yrs) from 26 regions

Anonymous, only age, gender and location shared

105 post-workshop questionnaires collected

## The prompts

- 1. I see you as (64)
- 2. I see myself as (46)
- 3. You see yourself as (13)
- 4. You see yourself as (5)
- 5. They see us as (17)
- 6. We see you a (19)
- 7. We see us as (19)
- 8. They see themselves as (6)

- 1. I would like to see you as (36)
- 2. I would like to see myself (16)
- 3. You would to see me as (5)
- 4. You would like to see you as (3)
- 5. You would to see us as (15)
- 6. We would like to see you as (41)
- 7. We would like to see us as (17)
- 8. They would like to see themselves as (12)



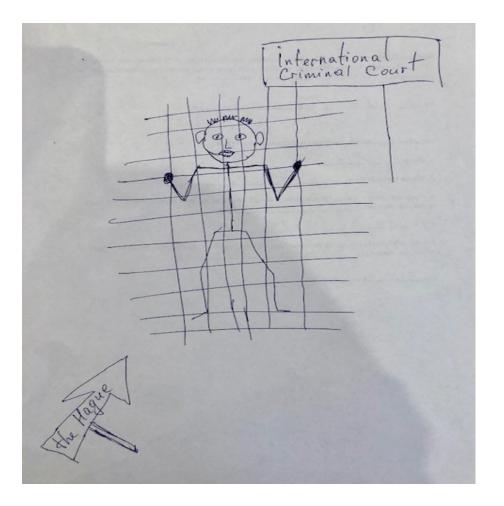
City (region)	Number of works
Kyiv (108) Bila Tserkva (2) Irpin (1)	111
<u>Kharkiv</u>	11
Zaporizhzhya	2
Rivne	8
Odesa (8) Izmail (1)	9
Ternopil	3
Chernivtsi	6
Lviv	29
Kherson (3) Skadovsk (1)	4
Chernyhiv	1
Poltava (26) Gadyach (2)	28
Dnipro (11) Pyatyhatky (1)	12
Sumy (1) Konotop (3)	4
Cherkasy (1) Vatutiny (1)	2
Zakarpattya	2
Mykolayiv	4
Ivano-Frankivsk	2
Mariupol (Donetsk oblast but on Ukrainain territory	3
Vynnytsya	1
Kropyvnytskyy	1
Khmelnytsyy	1
Zhytomyr	3
Donetsk (occupied)	16
Luhansk (14) Sverdlovsk (9) Severodonetsk (1) Lysychansk (3) Rovenki (7) Molodogvardiysk (3) Krasnodon (1) (occupied)	38

## **IPTG**

## Some images...



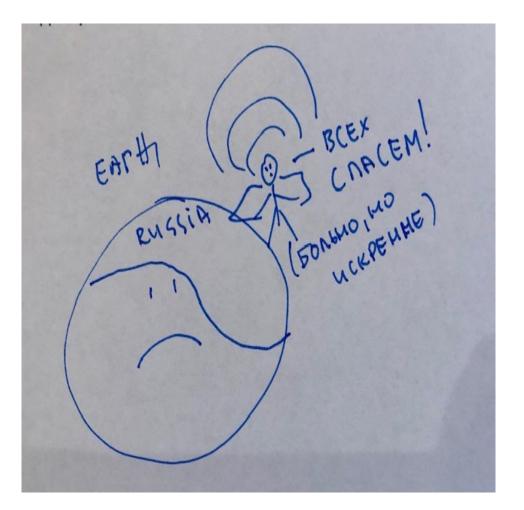
## Image 3I see you asM20Kyiv



### International Criminal Court, Hague



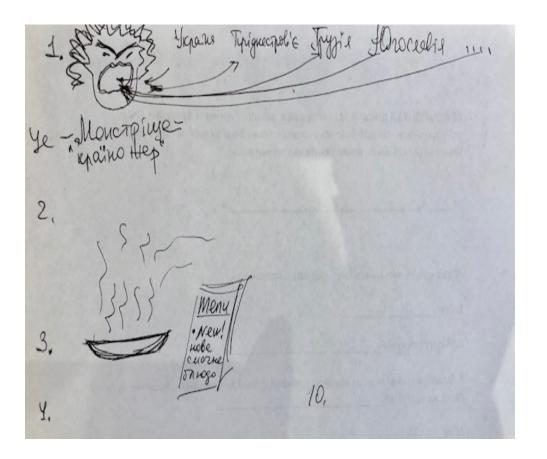
## Image 8 They see themselves as F 37 Kyiv



Angel says: "we will save everybody!" (it hurts, but it's sincere)



### Image 9 | I see you as, you see me as | F | 40 | Kyiv

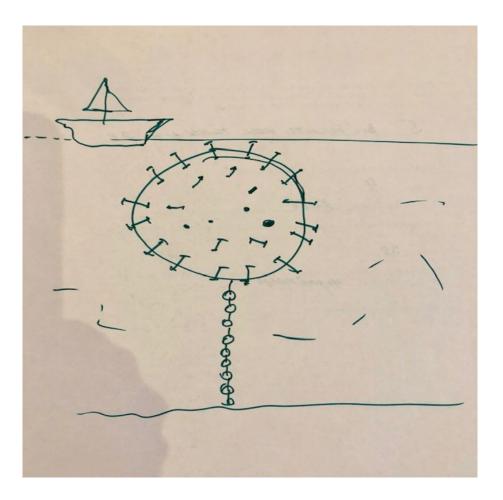


A monster who eats countries Arrows: Ukraine, Transnistria, Georgia, Yugoslavia Menu: New tasty meal



## Image 30You see us asM39Kyiv

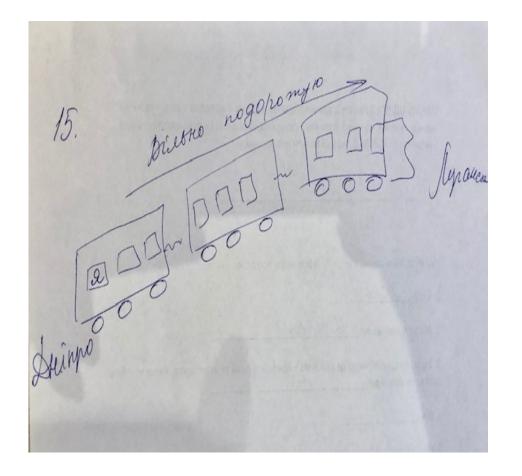
**IPTG** 



A problem?

#### Image 15 | We would like to see us as.. | F | 43 | Dnipro

IPTG



The participant shared that she used to live in Luhansk but moved to Dnipro due to the war, leaving her parents behind. The text above the train reads 'free to travel'.

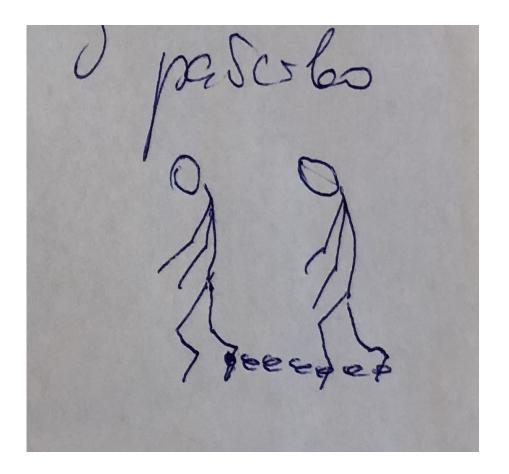
### Image 22 | I see myself as | F | 53 | Luhansk



A caged bird?

#### Image 46 You would like to see us as M 52 Kherson

G



The text reads 'slavery'

### Image 77You see us asF19Ternopil

**IPTG** 



Changing everything around, a tornado that destroys established but outdated order

## Image 79 | I see myself as | F | 20 | Rivne



Unprotected



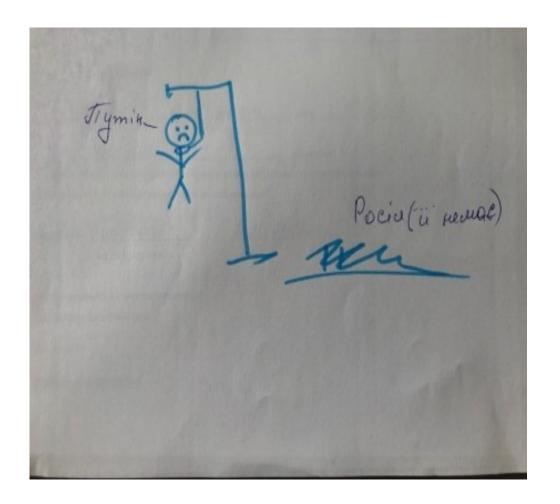
#### Image 128 | We see us as | M | 44 | Bila Tserkva



#### Ukrainian



### Image 133 | We would like to see you as | F | 25 | Kyiv



#### Putin hanged, Russia non-existent



#### Image 143We see us asM27Molodogvardiysk

**IPTG** 



#### Under Russia/Putin/the Kremlin

#### Image 156 | We would like to see you as | F | 22 | Luhansk



Independent but friendly



## What is the IPTG?

- a newly-formed multi-disciplinary group
- tech professionals, conflict practitioners, researchers & academics
- developing resources for peace-building efforts worldwide



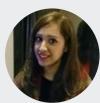
# Our people



**PB Anand** Public Policy & Sustainability University of Bradford, UK



**Noli Ayo** Ateneo de Davao University Adrenaline Solutions, Philippines



Nabeela Khan University of Bradford, UK



**Hugh Miall** University of Kent, UK Conflict Research Society, UK



Kate Robson Brown Jean Golding Institute University of Bristol, UK



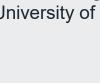
Melina Rupprecht University of Bradford, UK



**Arik Segal** Conntix, Israel Reichman University, Israel



James Thomas Jean Golding Institute University of Bristol, UK



**IPTG** 



**Hen Wilkinson** Community Resolve University of Bristol, UK



**Tom Woodhouse** University of Bradford, UK Institute for Economics and Peace Football4community



Lois Yellowthunder University of Minnesota, US



# Join us! Thank you

